

A TRANSPORT SPECIFIC LIFE-CYCLE ASSESSMENT

THE EUROPEAN SUPPORT ACTION TRANSENSUS LCA

Final Event

Dissemination and Training

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on behalf of the TranSensus LCA Consortium

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Funded by
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Dissemination and Training

- Broaden the impact of the project's results beyond the consortium itself
- Communication of results to a wide range of target groups,
- Interacting with other initiatives
- Raising awareness



General Activities



■ Project Homepage

- Main source to get access to all results
- All public reports are downloadable from the website
- will be maintained beyond project duration

→ www.lca4transport.eu

■ Roll-Up

■ Standard Presentation

■ Flyers, Brochures on demand (only electronically)

■ LinkedIn Group (72 members so far)

- Further activities will be posted here as well

→ [\(22\) TranSensus LCA | Groups | LinkedIn](#)

■ Newsletter (2x)

Major Achievements

No.	Measure	KPI	Value	
			Planned	Achieved so far
1	Project's website	# of visits per month	200	300 since tracking has been established
2	Newsletter	# of recipients	> 1.000	> 200
3	Social media (LinkedIn)	# of followers	500	72
4	Media kit for dissemination activities	-	-	-
5	Experts workshops	# of workshops	> 3	no need identified
	Public consultations	# of consultations	> 2	no need identified
6	Publications	# of publications	> 20	3 (+4)
	Participation in conference, exhibitions or workshops	# of events participated	> 30	> 30
7	Training	# of training events	> 3	1
8	Interaction with other initiatives	# of initiatives actively interacted with	> 4	15
	Promotional video	# promotional videos	1	available

Interaction with other initiatives / projects

Initiatives

- UNECE IWG LCA
- CATENA – X
- EPD International
- Incubation Forum for CE in European Defense
- IEA EV Task 46 “LCA of Electric Trucks, Buses, Other Vehicles and V2X-Services”

Networks

- EUCAR
- CLEPA
- EARPA
- BEPA
- 2ZERO
- ERTRAC

Projects

- HiQ LCA,
- FREE4LiB,
- RHINOCEROS,
- ENICON,
- RESPECT,
- RELIEF.
- CLEVER
- ESCALATE, EMPOWER, ZEFES

Updated Materials for Dissemination

Consolidated Guidelines

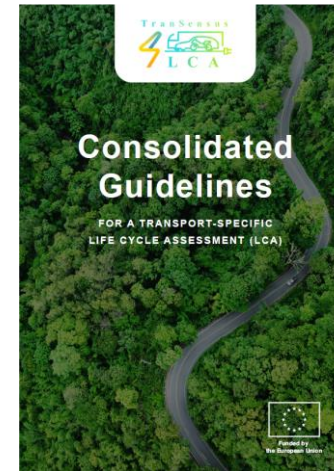
- Electronic document
- Aimed for LCA practitioners explaining how to apply the Transensus LCA approach
- Ready End of June

Overview presentation explaining the guidelines

Project Brochure (to be updated)



to be used for
training



Promotional video



Conclusion

- Most but not all objectives for dissemination have been achieved.
- Broad range of dissemination material is now available.
- Dissemination continues after end of project.



to all partners!

A pair of hands is shown holding a small, realistic-looking globe of the Earth. The globe is positioned in the center of the frame, showing the Americas. The hands are cupped around the globe, with fingers pointing outwards. The background is a soft, out-of-focus green, suggesting foliage or grass. The lighting is bright and even, highlighting the texture of the hands and the details of the globe.

Thank you very much for your attention!

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